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EXPRESS MAIL NUMBER: ER 841990482 US

Attorney Docket No.: 60109-5001-US

THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Kaye	Art Unit:	2642
Application No.	10/799,228	Examiner:	
Filed:	Mar. 12, 2004	Confirmation No.	7533
		Attorney Docket No.	60109-5001-US

Title:	METHODS AND SYSTEMS FOR PROVIDING AN ON CALL SERVICE
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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

POWER OF ATTORNEY BY ASSIGNEE

The undersigned Assignee of the entire interest in the above-identified application hereby grants power of attorney to the registered practitioners of Morgan, Lewis & Bockius LLP associated with the Customer Number provided below to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, and directs that all correspondence be addressed to:

Customer Number 009629

Patent Support Unit
Morgan, Lewis & Bockius LLP
1111 Pennsylvania Avenue, N.W.
Washington, D.C. 20004
202.739.3001 (facsimile)

Please direct all telephone calls to Steven D. Underwood at 212.309.6196.

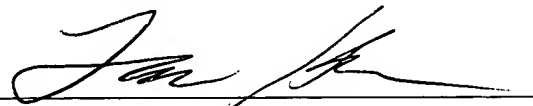


CERTIFICATE UNDER 37 C.F.R. § 3.73(b)

Gerson Lehrman Group certifies that it is the assignee of the entire right, title, and interest in the application identified above by virtue of an Assignment from the inventor of the application identified above. A copy of the executed Assignment is attached.

Gerson Lehrman Group
850 Third Avenue, 9th Fl.
New York, NY 10022

Dated: 3-11-05

By: 

Printed Name: Lawrence Herman

Title: General Counsel

ATTORNEY DOCKET NO.: 060109-5001-US

Page 1 of 1

ASSIGNMENT

WHEREAS I, Evan John Kaye (hereinafter referred to as Assignor), have made an invention entitled METHODS AND SYSTEMS FOR PROVIDING AN ON CALL SERVICE, for which I executed an application for United States Letters Patent, which is identified by Morgan, Lewis & Bockius LLP Docket No. 060109-5001-US and which was filed on March 12, 2004, Application No. 10/799,228;

WHEREAS I have made an invention entitled METHODS AND SYSTEMS FOR PROVIDING REAL-TIME INCENTIVE FOR TEXT SUBMISSIONS, for which I executed an application for United States Letters Patent, which is identified by Morgan, Lewis & Bockius LLP Docket No. 060109-0004-US and which was filed on August 9, 2004, Application No. 10/914,703;

WHEREAS Gerson Lehrman Group, whose mailing address is 850 Third Ave., New York, NY 10022 (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to these inventions in all countries throughout the world, and in and to the applications of United States Letters Patent on these inventions and the Letters Patent to be issued upon these applications;

NOW THEREFORE, be it known that, for good and valuable consideration, the receipt of which from Assignee is hereby acknowledged, I, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, MY entire right, title, and interest in and to these inventions and these applications, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of such applications, and all applications for Letters Patent which may hereafter be filed for these inventions in any foreign country and all Letters Patent which may be granted on these inventions in any foreign country, and all extensions, renewals, and reissues thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent of these inventions to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY covenant that I have the full right to convey the interests assigned by this Assignment, and I have not executed and will not execute any agreement in conflict with this Assignment;

AND, I HEREBY further covenant and agree that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to ME respecting these inventions, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to these inventions in said Assignee, its successors or assigns, execute all divisional, continuing, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for these inventions in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

AND, I HEREBY further covenant and agree that I will assign to Assignee, its lawful successors and assigns, MY entire right, title, and interest in and to any and all patent applications, both United States and foreign, and all Letters Patent that may be granted thereon, that claim priority to these inventions or to these applications in any manner, such applications specifically including, but not limited to, divisionals, continuations, continuations-in-part, and all other provisional and non-provisional applications.

IN TESTIMONY WHEREOF, I have hereunto set my hand.

County of: New York

Assignor: Evan John Kaye

SS

State of: New York
Subscribed and sworn to before
me this 22nd day of

November, 2004.

Carroll E. Smith
Notary Public.

Assignor's Signature

Date

11/22/04

CARROLLE SMITH

NOTARY PUBLIC, State of New York

No. 01SM6079992

Qualified in New York County

Commission Expires September 3, 2006

Morgan, Lewis & Bockius LLP

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